SAVE THE DATE

European consumers: perceptions of

Webinar organised by MyPack in collaboration with GLOPACK and YPACK, H2020 projects

sustainable packaging

Tuesday 15 December 2020 10:00 - 12:00 am CET

10:00 - 10:20 AM CET

Who are the most green consumers in Europe?

10:20 - 10:40 AM CET

European consumers' expectations & acceptations regarding sustainable packaging

10:40 - 11:00 AM CET

Milica Mladenovic (YPACK)

Consumer responses to the many faces of sustainable food packaging

11:00 - 12:00 AM CET

Dr. Arnout Fischer **Moderator** General discussion









