

PROGRAM

1ST

OCTOBER

10-12 CEST

WWW.YPACK.EU

YPACK

-ONLINE- EVENT

FOOD PACKAGING FOR A CIRCULAR BIOECONOMY

REGISTER HERE

PROGRAM



**Horizon 2020
European Union Funding
for research & innovation**

PROGRAM

10:00 WELCOME

Jacki Davis
Moderator

10:10 KEYNOTE AND Q&A

David Newman
Managing Director of BBIA
*(Bio-based and Biodegradable
Industries Association)*

10:30 YPACK INTRODUCTION

YPACK coordinator
José Maria Lagarón Cabello
(IATA-CSIC)

YPACK PROJECT VIDEO

EUFIC

10:40 UPSCALING OF THE YPACK TECHNOLOGY

António Vicente
Project Leader at Universidad de Minho

10:50 TAKING YPACK TO MARKET

Ana Machado Silva
Senior Project Manager at Sonae

11:00 CONSUMER ACCEPTANCE

Betina Piqueras Fizman
Project Leader at Wageningen University

11:10 PANEL DISCUSSION

Chiara Pocaterra
Coordinator of the EU-funded Biovoices project

Werner Bosmans
EC Policy Officer - Circular Economy

David Newman
Managing Director of BBIA

YPACK coordinator
José Maria Lagarón Cabello
(IATA-CSIC)



**Enjoy the
online event!**